

# PRIVACY POLICY

Thank you for visiting [www.jacksbagels.co.za](http://www.jacksbagels.co.za) (the "Website"), owned and operated by Jacks Bagels (Pty) Ltd. At Jacks Bagels, we understand the importance of protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal data when you visit and interact with our Website. By using our Website, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect

### 1.1 Personal Information

When you visit the Website, we may collect personal information that you voluntarily provide to us. This includes but is not limited to your name, email address, postal address, phone number, and any other information you choose to provide through contact forms or account registration.

### 1.2 Usage Data

We may also collect non-personal information about your interactions with the Website. This includes your IP address, browser type, operating system, referring URLs, pages viewed, links clicked, and other similar information.

## 2. Use of Collected Information

### 2.1 Personal Information

We may use the personal information you provide to us for the following purposes:

- To communicate with you and respond to your inquiries.
- To provide you with information, products, or services that you request from us.
- To process and fulfill your orders and purchases.
- To improve our Website and customize your experience.
- To send you promotional offers, newsletters, and other marketing communications (with your consent).
- To comply with legal obligations and enforce our terms of service.

### 2.2 Usage Data

We use usage data to analyze trends, administer the Website, track users' movements, and gather demographic information for aggregate use. This

information helps us to improve the Website's design and functionality and to enhance the overall user experience.

### **3. Disclosure of Information**

We may disclose your personal information to third parties under the following circumstances:

- With your consent or at your direction.
- To our affiliates, subsidiaries, or service providers who assist us in operating the Website and providing the requested services.
- To comply with legal obligations, such as responding to a court order or governmental request.
- To protect the rights, property, or safety of Jacks Bagels (Pty) Ltd, its users, or others.

### **4. Third-Party Links**

Our Website may contain links to third-party websites or services that are not owned or controlled by Jacks Bagels (Pty) Ltd. Please note that this Privacy Policy does not apply to those third-party sites or services. We encourage you to review the privacy policies of those websites before providing any personal information.

### **5. Security Measures**

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no security system is impenetrable, and we cannot guarantee the absolute security of your data.

### **6. Data Retention**

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. When we no longer need your information, we will securely dispose of it.

### **7. Children's Privacy**

Our Website is not intended for children under the age of 16. We do not knowingly collect personal information from children under the age of 16. If

we become aware that we have collected personal information from a child under the age of 16, we will take steps to delete that information from our records.

## **8. Your Rights**

You have certain rights regarding your personal information, including the right to access, correct, or delete your data. If you would like to exercise any of these rights, please contact us using the information provided below.

## **9. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the revised effective date. We encourage you to review this Privacy Policy periodically for any updates or changes.

## **10. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

Jacks Bagels (Pty) Ltd

Address: 145 Main Road, Walmer, Port Elizabeth, 6001

Email: [info@jacksbagels.co.za](mailto:info@jacksbagels.co.za)

Phone: 065 589 7863